Yuba-Sutter Transit

### April 2019

# PROPOSED SYSTEMWIDE FARE INCREASES TO BE THE SUBJECT OF PUBLIC HEARING

#### 4:00 PM ON THURSDAY, APRIL 18, 2019 YUBA COUNTY GOVERNMENT CENTER 915 EIGHTH STREET IN MARYSVILLE

The Yuba-Sutter Transit Board of Directors has set a public hearing for the above date, place and time to accept comments on proposed systemwide fare and fare policy changes. Comments are now being accepted on the proposed fare and fare policy changes which vary by service and fare type. As proposed, any changes that occur as a result of this process would become effective July 1, 2019.

The public hearing notice with the proposed fare changes listed by service and fare type is available by clicking on "Public Notices" under the "Quick Links" tab on the Yuba-Sutter Transit website at www.yubasuttertransit.com. Copies of the notice are also available from the Yuba-Sutter Transit office at 2100 B Street in Marysville or just call (530) 634-6880 or email info@yubasuttertransit.com to request a copy.

As proposed, cash fares on the local routes, rural routes and daytime Dial-A-Ride would increase by 50% while the cost for the local and rural monthly passes and the local daily cap would remain unchanged. Sacramento cash fares would increase by 12.5% while Sacramento monthly passes would increase by just 5.5%.

Most significantly, with no proposed increase in the local monthly pass or daily cap rates and the ability to use all monthly fixed route passes (both general and discount) on rural routes, most passengers will either see no fare increase or be able to significantly mitigate any increase by changing their fare media from cash to pass.

These changes are being proposed to help offset systemwide operating costs that have steadily increased over the years without corresponding fare increases. Local and rural route cash fares have been unchanged since 1993; Dial-A-Ride fares have not been adjusted since 2004; and, Sacramento fares were last increased in 2010. While Yuba-Sutter Transit's fare structure has always been among the lowest in the region, even with the proposed increases our cash fares would still be among the lowest in the region while monthly pass rates would continue to be the region's best value by far. Interested persons may submit testimony regarding the proposed fare increase, either verbally or in writing, before or at the public hearing. Written testimony can be provided by mail to Yuba-Sutter Transit at 2100 B Street, Marysville, CA 95901; by FAX at (530) 634-6888; or, by e-mail to info@yubasuttertransit.com. All written communication must be received either at or prior to the hearing to be considered. Verbal testimony can be provided in person at the hearing or by telephone at (530) 634-6880 prior to the hearing.

Call (530) 634-6880 or email info@yubasuttertransit.com for more information.



## FREE WI-FI SERVICE IS NOW AVAILABLE ON ALL LOCAL FIXED ROUTE BUSES

Have you seen the new stickers!? Following the successful rollout of free on-board Wi-Fi service on Yuba-Sutter Transit's 13 commuter buses last summer, the same service is now available on all 22 of our local fixed route buses as well. Local fixed route passengers can now also stay connected while they ride checking their email, catching up on the news or just surfing the web.

This is just the latest of several new technology features that Yuba-Sutter Transit will be implementing over the next few months using state bond funds to enhance the overall passenger experience. Still to come will be the real-time service alerts and bus location data that will be available along with bus stop arrival time predictions from any internet connected device. Stay tuned for future announcements of these and other services.

We are excited to extend the free on-board Wi-Fi service to our local fixed route passengers and we invite your feedback. Please contact our office at (530) 634-6880 or drop us an email at info@yubasuttertransit.com to let us know what you think.

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Are you trying to save for a vacation this summer or maybe just to treat the family to a special day trip during Spring Break? One quick and easy way to pile up the cash is to ride the bus more often! Using conservative local factors in the Fuel Savings Calculator at www.publictransportation.org, a typical Yuba-Sutter Transit commuter to downtown Sacramento will save about \$4,800 annually and this figure would increase to more than \$10,300 if they could somehow get by with one less vehicle as a result. How else can you add that kind of money to your budget – tax free, no less?

This example assumes weekday ridership of our service by a state employee using a monthly pass compared to the cost of operating a mid-size car on a 42 mile one-way trip between Marysville/Yuba City and downtown Sacramento. This calculation also assumes an average fuel price of \$3.25 per gallon, vehicle efficiency of 25 MPG and parking costs of \$150 per month. Your figures will vary so enter your own estimates for each factor in the calculator to see just how much you can save!

Even if you don't ride every day, you can still save a bundle riding just once or twice a week since just the cost of parking in downtown Sacramento is likely to exceed the roundtrip cash fare on our commuter buses. Combine that with the fuel savings; reduced wear and tear on both you and your car; and, any transit subsidy that you may get from your employer and you will quickly see how you can save big – really big – by riding the bus and the more you ride, the more you save!

### **TRANSIT STAFF CHANGES**

If you have called or visited our office in the last month or so, you may have noticed that Yuba-Sutter Transit has a couple of new faces (voices) on our administrative office staff. Amy White is our new Program Analyst replacing Isabelle Markoe who left December 31<sup>st</sup> and Janet Frye has replaced our long-time Administrative Assistant, Sandra Anderson, who left March 1<sup>st</sup>.

Amy is an Oroville native who comes to us with a wide variety of administrative and accounting experience most recently with school districts in Sonoma County and the Butte County Superior Court. Janet is a local product who was previously a workforce specialist with the Sutter County Superintendent of Schools and a long-time legal office assistant with the Yuba County District Attorney.

Please join us in welcoming Amy and Janet to our team!



## **CONNECT CARD OUTLETS**

Connect Cards can be loaded at the following local sales outlets and on the Connect Card website. Cards can hold up to \$360 in cash value and/or passes for up to three months. Check with each location for current business hours as they may change without notice.

- Bel Air Market Yuba City (530) 755-3991 [Cash, Check, Credit or Debit]
- Sutter County Library Yuba City (530) 822-7137 [Cash or Check Only]
- Yuba County Library Marysville (530) 749-7380 [Cash, Credit or Debit – Fee Applied for Credit/Debit]
- Yuba College Bookstore Linda (530) 741-6998 [Cash, Check, Credit or Debit]
- Yuba-Sutter Transit Administrative Office Marysville [Cash, Check, Credit or Debit]
- Connect Card Website www.ConnectTransitCard.com [Credit or Debit / Auto-Load]

New full fare Connect Cards are available from any sales outlet, but new and replacement discount photo ID Connect Cards are only available during normal weekday business hours at the Yuba-Sutter Transit office in Marysville. Call (530) 634-6880 for more information.

> Yuba-Sutter Transit 2100 B Street Marysville, CA 95901 Administration: (530) 634-6880 FAX: (530) 634-6888

Service Information: (530) 742-2877 / TTY 634-6889

Web Site: www.yubasuttertransit.com Connect Card: www.connecttransitcard.com General Comments/Questions: info@yubasuttertransit.com



#### Administrative Staff E-Mail Addresses

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